

Gee.

screens.com.au

SHORT-TERM HIGH VOLUME
DIGITAL BILLBOARD ADVERTISING
LOCATED IN THE HEART OF
BALLARAT.

**THINK
BIGGER.**



www.Geescreens.com.au

SOAR ABOVE THE REST.

Short term digital billboard advertising

Billboards are the giants of the media industry, **GeeScreens** are 6mm high definition LED's and stand out above all other advertising solutions.

GeeScreens are the first to offer giant digital billboard advertising in Ballarat.



Your campaign
displayed over 288 times
per day.

Advertising with **GeeScreens**

GeeScreens are 7m x 3m - 6mm, High Definition LED.

Typically billboards are booked for a minimum of 14 days.

A unit Impression is displayed for 8 seconds.

An average of 12 Impressions displayed per hour for each unit.

That's a total of 288 Impressions per day

Approximately \$1.84
per minute of advertising!

www.Geescreens.com.au

GET NOTICED.

Maximum exposure guaranteed

GeeScreens provide digital billboard advertising with a fortnightly rotation schedule.

Ballarat's First Digital Billboards



Pricing.

Fortnight - \$990 Monthly - \$1950

Location of Digital Billboard

Curtis Street, Ballarat, Victoria 3350

Traffic Volume Statistics for Location

180,000 per month during peak times.

Statistics available from www.data.gov.au

Campaign Schedule

24 hours a day – 7 days a week

365 days a year!

Creative Design - \$Call (If required)

Creative design includes the campaign Images and message formatted to suit our digital billboards.

Advertisers have the option to supply the creative with the following specifications.

Artwork Specifications

Our screen dimensions are 7 metres by 3 metres. Final artwork must be supplied in high resolution with correct dimensions.

Final Dimensions: 1056x432 pixels

Final Artwork: to be supplied in 72dpi

All Text: Converted to outlines

Final Artwork Formats: PDF, AI, JPG, PNG, EPS

Submission Lead Time: 3 Working Days before campaign.

How to get started.

1. Source availabilities of the digital billboard by contacting us.
2. Create artwork - send us your branding and message so we can deliver the campaign creative. (fees apply). Or send us your artwork in the correct formats and layout.
3. Sign off & approval of campaign artwork.
4. Campaign scheduled to run.

Once your advertising campaign has ended, your digital billboard ad will be automatically dropped out of the rotation schedule.

A copy of your creative will be kept on file for a period of 3 months.

“Let us design an effective billboard campaign for you”



Contact us for further information



**Be Seen
by Thousands**

**Short term
advertising
placement
available.**

LET'S CHAT

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